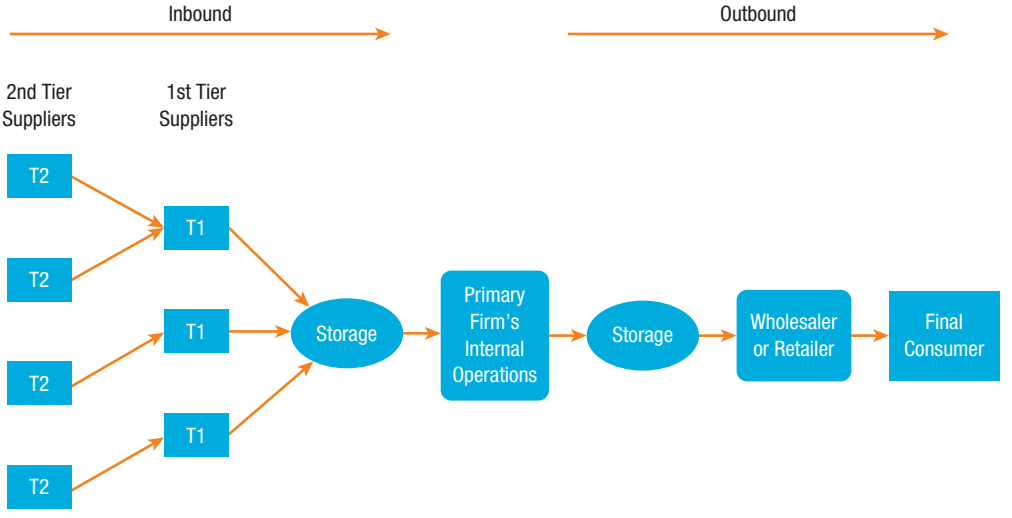FIGURE 1.6: Standard Global Supply Chain Model